



## Refer a friend. Earn a \$50 credit.

Tell them about Vision West, the best buying group in the country. We'll give you a \$50 credit toward your account, for each friend you refer who opens and bills through a Vision West account. It's quick and easy:

- Give your friends this flyer and suggest they read the section on Vision West benefits on the back. Or mention how Vision West is helping your practice to be more profitable.
- Ask your friend to call our Customer Service Department at 800.640.9485, mention your name, and open a new Vision West account.
- As soon as your friend begins billing through his or her new account, we will apply a \$50 credit toward your Vision West account.
- Your friend may receive a bonus benefit of 3 Months No Admin Fee.

There is no limit on the number of referral credits you can earn. The more friends you refer who open a Vision West account, the more \$50 credits you will receive. So start referring all your friends and colleagues today! For more information about Vision West services, ask your friends to visit our **website at [www.vweye.com](http://www.vweye.com)**, or call a **Customer Service Representative at 800.640.9485**.



## i REWARDS PROGRAM

Our exclusive i-Rewards membership program offers benefits and discounts on everything that you need for a successful practice: Frames, Accessories Labs, Lenses, Contacts, Pharmaceuticals, Lab Services Equipment, Business Services, Education & Practice Management PLUS all the benefits listed below.

— NO ADMIN FEE FOR 3 MONTHS - special New Member program delivers more savings, right now - call for details

— Your Vendor Invoices Online with SKU details - exclusive to Vision West

— Tiered Administrative Fee - higher billing volume gives you a lower admin rate\*

— Vendor Premium Rewards - special savings & benefits to reward your loyalty

— One Monthly Consolidated Statement, so you can focus on patients, not paperwork

— Eye-Eco Vendor programs - exclusive eco-friendly programs to save more gr\$\$n

— 250+ Vendors with Full Vendor Discounts passed on to you - we don't hold back

— Supporting Your Profession - through many State Associations and Groups

— Online Account Management - review your statement and pay bills 24/7

— BEST CUSTOMER SERVICE - real live people to help with your account

Begin saving on all your practice needs today. Call one of our Customer Service representatives at 800.640.9485 for more information, and to open your new Vision West account.

\*Certain associations and groups may not be eligible for some aspects of the VWI billing program. If you are a practice outside of California, please contact our Customer Service Department at 800.640.9485 for more specific information.